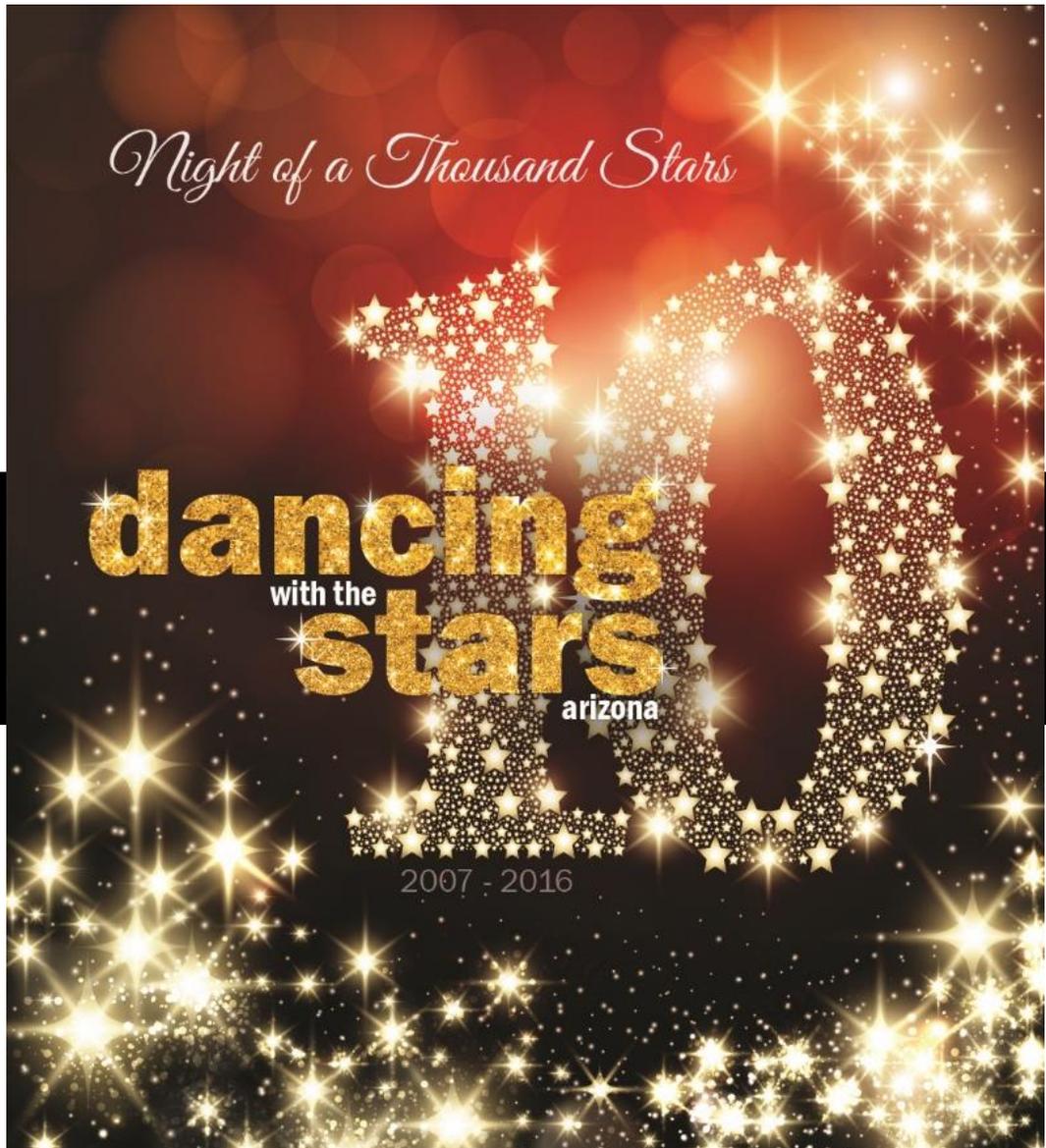




National Kidney Foundation™

of Arizona

- *proudly presents* -



Corporate Sponsorship Packet

National Kidney Foundation of Arizona

For over fifty years, the National Kidney Foundation of Arizona (NKF AZ) has been committed to providing life-sustaining assistance to Arizona's Chronic Kidney Disease (CKD) patients and their families, educating the community about good kidney health, and advocating for organ donation. As we celebrate half a century of support for our kidney community, we hope you will join us through the rest of the year at our other wonderful community events that so greatly serve those affected by kidney disease.

Kidney disease is increasing worldwide and the need for our services continues to grow. An astonishing 26 million American adults, including over 620,000 Arizonans, are estimated to be living with some form of CKD – and only 10% are aware of it.

We are working hard to address this major health crisis. NKF AZ has successfully launched a statewide educational initiative and public awareness campaign. This campaign educates the community on the importance of their kidneys to overall health and suggests a proactive role in pursuing good kidney health, and detecting problems early.

The earlier kidney disease is detected, the better the chance of slowing or stopping its progression. The Glomerular Filtration Rate (GFR) is the best test to measure the level of kidney function and determine kidney health, and can be gauged through a blood test at your physician's office.

NKF AZ is a source of last resort for patients and provides direct emergency assistance, including: life-sustaining medication, emergency transportation to and from dialysis, and critical living expenses, to Arizona's children and adults who are living with kidney failure. In our current environment, requests are greater than ever before for the most basic needs like shelter and vital medication. NKF AZ is dedicated to maintaining basic services at the very necessary established levels, easing the burden of kidney disease for thousands of patients each year.

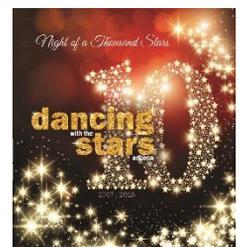
Educating our community about the success and miracle of organ donation is another integral part of the mission of NKF AZ. Through the Erma Bombeck Project (www.ermabombeckproject.org), we aim to narrow the gap between the number of individuals desperately waiting for a kidney and the number of kidneys available. Whether registering to be an organ donor, or considering living kidney donation, we salute the heroism of these who donate life to another through the ultimate gift.

Special events like *Dancing with the Stars Arizona* offer an exciting venue to build awareness and support for the foundation programs. We thank you for your patronage of *Dancing with the Stars Arizona* and contribution to the National Kidney Foundation of Arizona.

Together we can help save lives.



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Kidney Facts

- 600,000 ARIZONANS – 1 in 9 adults have chronic kidney disease and most don't know it
- EVERY FIVE MINUTES someone's kidneys fail
- 7,900 PEOPLE IN AZ depend on dialysis for survival
- 2,300 PEOPLE IN AZ are on the waiting list for an organ transplant – of those 1,700 are waiting for a kidney.
- EACH YEAR more deaths are caused by kidney disease than breast cancer or prostate cancer.

Increased Risk for CKD

Chronic Kidney Disease (CKD) can affect anyone; however, some people are at an increased risk. You are at an increased risk if you have one or more of the following characteristics:

Main Risk Factors:

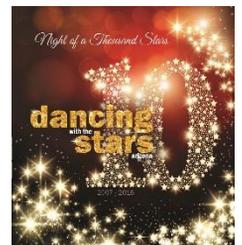
- Diabetes (self or family)
- High blood pressure (self or family)
- Cardiovascular disease (self or family)
- Family history of kidney disease

Additional Risk Factors include:

- Native American heritage
- African American heritage
- Hispanic, Asian, Pacific Islander heritage
- Age 60 or older
- Obesity
- Prolonged use of over-the-counter medication such as ibuprofen and naproxen
- Lupus, other autoimmune disorders
- Chronic urinary tract infections
- Kidney stones
- Low birth weight



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National Kidney Foundation of Arizona

proudly presents

Dancing with the Stars Arizona 2016

- Continuously ranked as one of the “Top Ten” events in the Valley by Arizona Business and recognized by Arizona Capital Times as Best Award Event.
- Closely follows the structure of the phenomenally successful, Emmy-nominated ABC-TV program “Dancing with the Stars”.
- Since its inception, Dancing with the Stars Arizona has raised \$4,408,332. Proceeds contribute to programs which improve the lives of those with chronic kidney disease in the state of Arizona.
- Established in 2007, by Inaugural Chairmen Marguerite & Jack Clifford, Glenna Shapiro, and CEO Jeffrey Neff, DWS AZ celebrates 10 years in 2016.
- Ballroom dance competition featuring Arizona's community superstars partnered with professional dance instructors for dazzling performances.



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National Kidney Foundation of Arizona

presents

Dancing with the Stars Arizona

February 2016

Event Co-Chairs

Leslie Rich

Kathleen Taddie

Confirmed Celebrity Star Dancers



Ladies

- Leslee Allen, Community Volunteer & Kidney Donor
- Linda Bower, Community Volunteer
- Jan W. Cacheris, The Warne Company, Arizona Women's Board
- Dr. Betty Davis, Banner Health
- Dr. Angela DeRosa, DeRosa Medical
- Jennifer Mitchell, Arizona State University
- Jacqueline Nerguizian, JN Jewels
- Cheryl Parker, W Gibney Law
- Lorna Romero, 2016 McCain Campaign
- Terra Schaad, Licensed Counselor, Coach, and Daring Life Enthusiast
- Kimberlee Slager, Domestic Engineer

Gentlemen

- Ivan J. Almonte, Personal Development Coach
- Senator Carlyle W. Begay, District 7
- Dan Garrison, Andante Law Group
- Scott Lavinia, Serene Capital Management
- Dr. Remus Repta, Board-certified Plastic Surgeon
- Jeffrey Rich, Rose Law Group pc
- Raymond Scott, Kidney and NxStage Advocate



National Kidney Foundation of Arizona

presents

Dancing with the Stars Arizona

February 2016

Confirmed Legends Dancers

Honoring Linda Pope's 10 years of vision and dedication

Ladies

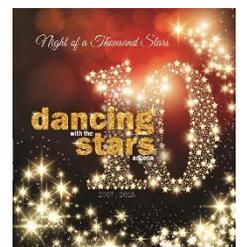
- Julie Adelson
- Jamie Andersen
- Tiffani Bachus
- Nicole Bidwill
- Linda Gosnell
- Heather Novak
- Carrie Schnepf
- Susie Stevens

Gentlemen

- George Abrams
- Pat McReynolds
- Senator Robert Meza
- Victor Ostrovsky
- Tom Simplot



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DWS AZ Throughout the Years

2015 Committee

Co-Chairs
Shauna Connelly, Senator Catherine Miranda,
Liz Shabaker

2015 Champions

Judges' Choice, Female – Jamie Andersen
Judges' Choice, Male – Todd Belfer
People's Choice, Female – Linda Gosnell
People's Choice, Male – Craig DeMarco

2014 Committee

Co-Chairs
Councilman Tom Simplot and Kelly Dalton
Title Sponsor: Tiffany & Bosco, P.A. & Great American
Title Agency, Inc.

2014 Champions

Judges' Choice, Female – Tiffani Bachus
Judges' Choice, Male – Pat McReynolds
People's Choice, Female – Mandy Purcell
People's Choice, Male – Former Mayor of Tempe,
Hugh Hallman

2013 Committee

Co-Chairs
Karrin Kunasek Taylor, Senator Robert Meza,
Stephanie Nowack

2013 Champions

Individuals

Judges' Choice, Female – Stephanie Sandor
Judges' Choice, Male – Jim Norton
People's Choice, Female – Nicole Bidwill
People's Choice, Male – Mayor Scott Smith

Celebrity Couples

Judges' Choice: Georgianna Marie & Robert Young
People's Choice: Mary Alexander & Chris McNichol

2012 Committee

Chair
Eileen Klein

2012 Champions

Individuals

Judges' Choice, Female – Kim Sabow
Judges' Choice, Male – Brad Goff
People's Choice, Female – Susie Stevens
People's Choice, Male – Senator Robert Meza

Celebrity Couples

Judges' Choice – Ken & Jeanne Bennett
People's Choice – Lori Singleton & Fred Tillman

2011 Committee

Co-Chairs
Denise & Tom Shorall and Susie & Kevin O'Malley

2011 Champions

Individuals

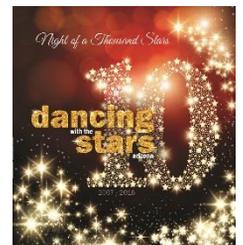
Judges' Choice, Female – Eileen Klein
Judges' Choice, Male – John Maus
People's Choice, Female – Brittney Shipp
People's Choice, Male – Danny Sharaby

Celebrity Couples

Judges' Choice – Deanna Clarkson & Bob Smith
People's Choice – Karin and Mick McAreavy



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DWS AZ Throughout the Years

2010 Committee

Co-Chairs
Chrissy & Mark Donnelly and Vicki & Vernon Vaughn

2010 Champions

Individuals

Judges' Choice, Female – Karen Hayenga
Judges' Choice, Male – Mark Tarbell
People's Choice, Female – Sallie Brophy Najafi
People's Choice, Male – Bruce Ward

Celebrity Couples

Judges' Choice – Paulina and Jason Morris
People's Choice – Anne Robbs & Ken Euge

2009 Committee

Co-Chairs
Libby Cohen, Jan Clayton, Patricia 'Patsy' Livi

2009 Champions

Individuals

Judges' Choice, Female – Cheryl Anderson
Judges' Choice, Male – Alan Young
Gold Performance, Female – Cheryl Anderson
Gold Performance, Male – Vernon Vaughn

Celebrity Couples

Judges' Choice – Coral Quiet & Robert Kuske
Gold Performance – Beth McRae & Bill Dougherty
People's Choice – Lisa and Vernon Parker

2008 Committee

Event Chair
Linda Pope

2008 Champions

Individuals

Judges' Choice, Female – Jan Clayton
Judges' Choice, Male – Orlando Hudson
Gold Performance, Female – Jan Clayton
Gold Performance, Male – Jeffrey Hattrick
People's Choice – Melissa Leonesio

Celebrity Couples

Judges' Choice – Jacquie Dorrance and Alfredo J. Molina
People's Choice – Jacquie Dorrance and Alfredo J. Molina
Gold Award – Jacquie Dorrance and Alfredo J. Molina
Best in Smooth – Nancy and Robert Spetzler
Best in Rhythm – Amy Videan and Dave O. Dodge

2007 Committee

Co-Chairs
Marguerite* and Jack Clifford
Glenna Jones Shapiro*

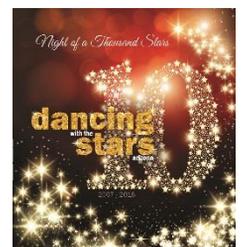
2007 Champions

Judges' Choice, Female – Linda Pope
Judges' Choice, Male – Larry Stewart
People's Choice, First Place – Linda Pope
Second Place – Larry Stewart
Third Place – Nancy Spetzler
Fourth Place – Diane Might

* In Loving Memory



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Who's Who in the Crowd

Some of our corporate supporters throughout the years include:

Alliance Beverage Distributing Co.

APS

Arizona Cardinals

Arizona Diamondbacks

Arizona Kidney Disease & Hypertension Centers

Banner Health

Blue Cross Blue Shield of Arizona

Brownstein, Hyatt, Farber, Schreck

Chanen Construction Co, Inc.

Cohn Financial Group

CopperPoint

Cox

De Rito Partners, Inc.

DMB Associates

El Dorado Holdings, Inc.

Empire Southwest

Enterprise Group

Flinn Foundation

Freeport-McMoRan Copper & Gold, Inc.

Gallagher & Kennedy

Grand Canyon University

Great American Title Agency, Inc. – Title Sponsor

Greater Phoenix Economic Council

Greenberg Traurig

Healthcare Trust of America, Inc.

Hensley & Co.

HighGround, Inc.

Holland & Knight

Ingram Enterprises

Mayo Clinic

Molina Fine Jewelers

Pederson Group, Inc.

Pfizer

Phoenix International Raceway

Phoenix Suns

Quarles & Brady

Rose Law Group

Rural Metro Corporation

SunChase Holdings

Salt River Project

Scottsdale Charros

Shamrock Foods

Shorall McGoldrick, P.C.

Solo Leibowitz

Southwest Gas

Stevens & Stevens

The Molera Alvarez Group, LLC

The Thunderbirds

Tiffany & Bosco, P.A. – Title Sponsor

United Healthcare Services, Inc.

Walmart Foundation

Wells Fargo

Western Refining

Withey Morris, PLC

Versant Capital Management

Young's Market Company of Arizona



Partnership Opportunities

“Diamond” Exclusive Partnership – \$50,000

- Listed in all gala media promotions as “Diamond Sponsor”
- Incorporated into all gala media collateral including save the date card, event invitation, Commemorative Program
- Two (2) guaranteed premier Dance Floor Tables for 10
- Special recognition from podium during Dancing with the Stars Arizona and opportunity for representative to briefly address guests
- Two full-page advertisements or tributes in the Commemorative Program
- Logo on screen and projected on dance floor during Dancing with the Stars Arizona event
- 300 Votes to cast for Celebrity Star Dancers
- Invitation to Event Dinner Tasting at the Westin Kierland
- Hotel accommodations at the Westin Kierland for February 20, 2016 (double occupancy) and breakfast for two on February 21, 2016
- Free Kidney Health Risk Assessment for 100 at-risk employees or designated group
- Invitation to Dancing with the Stars Arizona Kick-Off Party

“Emerald” Premier Partnership – \$35,000

- Listed in all gala media promotions as “Emerald Sponsor”
- Incorporated into all gala media collateral including save the date card, event invitation, Commemorative Program
- One (1) guaranteed Dance Floor table for 10
- Special recognition from the podium during event
- One full-page advertisement or tribute in the Commemorative Program
- Logo on screen and projected on dance floor during Dancing with the Stars Arizona event
- 200 Votes to cast for Celebrity Star Dancers
- Hotel accommodations at the Westin Kierland for February 20, 2016 (double occupancy) and breakfast for two on February 21, 2016
- Free Kidney Health Risk Assessment for 100 at-risk employees or designated group
- Invitation to Dancing with the Stars Arizona Kick-Off Party

Partnership Opportunities

“Ruby”

\$25,000

- Listed in gala media promotions and Commemorative Program as “Ruby Sponsor”
- One (1) guaranteed Dance Floor table for 10
- Recognition from the podium during event
- One full-page advertisement or tribute in the Commemorative Program
- Logo on screen during Dancing with the Stars Arizona event
- 160 Votes to cast for Celebrity Star Dancers
- Hotel accommodations at the Westin Kierland for February 20, 2016 (double occupancy) and breakfast for two on February 21, 2016
- Invitation to DWS AZ Kick Off Party

“Sapphire”

\$15,000

- Listing in the Commemorative Program
- One (1) Preferred table for 10
- 100 Votes to cast for Celebrity Star Dancers

“Pearl”

\$10,000

- Listing in the Commemorative Program
- One (1) Select table for 10
- 50 Votes to cast for Celebrity Star Dancers

“Garnet”

\$5,000

- Listing in the Commemorative Program
- One (1) Select table for 10
- 20 Votes to cast for Celebrity Star Dancers



Underwriting Opportunities

Sponsored Wish List

The following items are those that have potential for underwriting in order to reduce expenses:

Alcohol – Wine, Spirits & Champagne for Reception and Dinner Service - **\$25,000**

Centerpieces/Floral – Created by White House Design - **\$5,000 SOLD!**

Dance Floor – Can be logoeed with spotlights or affixed to floor - **\$10,000 SOLD!**

Photographer – Photography package including pre-event, day-of, and post-event, - **\$15,000**

Celebrity Stand-Ups - **\$10,000**

Printing – Save the Date cards, Invitations, Programs and Signage - **\$20,000**

Audio Visual – **\$25,000**

Sponsor Benefits to include:

- One Guaranteed Table of (10) – Location of table determined by sponsorship value
- Listed as Corporate Sponsor in the event program
- Incorporated into gala media promotions
- Special recognition from podium during event
- Individual and Couple votes determined by sponsorship value



In-Kind Donation Form

Item: _____

Retail Value: _____

Details on the Donated Item: (including dates available, expiration, black-out periods, special information, etc.)

- Delivery Options:
- Gift certificate(s) attached
 - Item(s) will be delivered
 - Request for item(s) pick-up

Company Name: _____

Contact Name: _____

Phone Number: _____ Fax: _____

Address: _____

Email: _____

Celebrity Star Dancer which this supports: _____

Signature: _____ Date: _____

PLEASE MAIL YOUR DONATION TO:

National Kidney Foundation of Arizona

Dancing with the Stars Arizona

Attn: Leslie Owen, Director of Philanthropy

360 E. Coronado Rd. Suite #180, Phoenix, AZ 85004

Please include brochure and information about your donation.

Thank you for your tax-deductible donation: Tax I.D. #86-6052343



National
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National Kidney Foundation of Arizona

presents

Dancing with the Stars Arizona 2016

February 20, 2016 | The Westin Kierland Resort

Donor Name: _____

Company Name*: _____

Donor Phone: _____

Email: _____

Address: _____

City, State, Zip: _____

Corporate Contact: _____

Celebrity Star Dancer to support: _____

***Please indicate how you would like to be listed in the Dancing with the Stars Arizona program. (Company name, personal name, or other)**

Sponsorship Level

___ Diamond	\$50,000	___ Sapphire	\$15,000
___ Emerald	\$35,000	___ Pearl	\$10,000
___ Ruby	\$25,000	___ Garnet	\$5,000

I wish to reserve ___ table(s) at the level(s) noted above (Tables seat 10, except otherwise noted)

Method of Payment

I have enclosed a check in the amount of \$_____.

Please Make Checks Payable to: National Kidney Foundation of Arizona

Please charge the amount of \$_____ to my credit card.

Credit Card Type: VISA MC AMEX Discover

Card Number: _____ Exp. Date _____ Security Code _____

Name on Card: _____ Signature: _____

PLEASE MAIL OR EMAIL TO ADDRESS BELOW ATTENTION:

Attn: Leslie Owen, Director of Philanthropy

National Kidney Foundation of Arizona, 360 E. Coronado Rd. Suite #180, Phoenix, AZ 85004

Ph: (602) 840-1644 Fax: (602) 845-7957 Email: LeslieO@azkidney.org



Thank you for your support
and commitment to the fight
against Kidney Disease



National **Kidney** Foundation™

of Arizona

www.azkidney.org | 602.840.1644
360 E. Coronado Rd. #180 Phoenix, AZ 850014



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